

# Accessories make your VW different.



**Beetle: 60 ways different.**



**Type 3: 47 ways different.**



**Station Wagon:  
25 ways different.**



**Karmann Ghia:  
30 ways different.**



**Type 4: 32 ways different.**



## Why should your VW be different?

Because you are.

You are an individual. As such, you might like to drive to music. Travel with a load of beach or camping gear. Or your preferences may run to such creature comforts as air-conditioning. Reclining seats. A tissue dispenser. (Don't laugh. Many people consider a tissue dispenser indispensable.)

Then again, you might want your VW to come on a little stronger.

That's what accessories are for. To give you the differences you want.

And that's what we're here for. As an authorized VW dealer, we provide accessories that are made especially for your VW. So they don't look like add-ons.






After all, even when you make your VW look different, it should still look like a VW.

## Table of Contents.

Page	Page	Page
Air Conditioners . . . . .	Luggage Compartment Lid . . . . .	Ski Carrier . . . . .
Air Intake Grille* . . . . .	Luggage Hold-down Strap . . . . .	Ski Rack, lockable . . . . .
Battery . . . . .	Luggage Rack . . . . .	"Sleep-in" Space Extender . . . . .
Brake Fluid . . . . .	Luggage Rack (Squareback) . . . . .	Sports Gearshift Lever* . . . . .
Bulb Kit . . . . .	Luggage Rack (Station Wagon) . . . . .	Steering Wheel, Leather-grained* . . . . .
Bumper Overriders* . . . . .	Luggage Spider . . . . .	Steering Wheel, Simulated
Car Wash and Wax . . . . .	Mag-type Wheel Covers . . . . .	Wood-grained . . . . .
Chrome Preservative . . . . .	Molykote Spray Lubricant . . . . .	Steering Wheel Cover* . . . . .
Cigarette Lighter . . . . .	Molykote Fluid Concentrate . . . . .	Stripe Kit, Type 3 . . . . .
Classic Car Wax . . . . .	Mud Flaps . . . . .	Stripe Kit* . . . . .
Clean Up Items . . . . .	Parcel Shelf . . . . .	Sunroof Wind Deflector . . . . .
Clothes Hanger . . . . .	Radio Units . . . . .	Tachometer* . . . . .
Coco Fibre Mats . . . . .	Rain Channel Molding . . . . .	Tires . . . . .
Combination Car Cleaner	Rear Deck Mat . . . . .	Tire Pressure Gauge . . . . .
and Wax . . . . .	Rear Hood Grille* . . . . .	Tissue Dispenser . . . . .
Dashboard Kit* . . . . .	Rear Speaker . . . . .	Tool Kit . . . . .
Door Handle Shields . . . . .	Right Side Mirror . . . . .	Touch-up Paint . . . . .
Door Storage Compartment . . . . .	Rubber Floor Mats . . . . .	Trailer Hitch . . . . .
Electric Clock . . . . .	Seat Covers, Nylon-foam . . . . .	Trim Group . . . . .
Exhaust Pipes, Flare Tip* . . . . .	Seat Covers, Racing Stripe* . . . . .	Tunnel Console . . . . .
Fanfare Horn Set* . . . . .	Seat Covers, Terry Cloth . . . . .	Utility Light . . . . .
Fog Lamps . . . . .	Seat Recliner . . . . .	Vent Shades . . . . .
Gearshift Knobs* . . . . .	Security Alarm System . . . . .	Vinyl Carrier Bag . . . . .
Glove Compartment Lock . . . . .	Shift Lever Handle, Walnut* . . . . .	Vinyl Tarpaulin Cover . . . . .
Glove Compartment Shelf . . . . .	Shifter* . . . . .	Wheel Bolt Caps* . . . . .
Gravel Guards . . . . .	Side Slat Grille . . . . .	Wheel Trim Rings . . . . .
Hood Bib . . . . .	Side Step . . . . .	Windshield Washer Solvent . . . . .
Hub Cap Removal Tool . . . . .	Silicone Spray . . . . .	
Knob Inserts, Simulated Walnut* . . . . .	Sill Panel Reflector . . . . .	

\*A 'FORMULA VEE' ACCESSORY

Here's how to tell which accessories fit which VW models:

-  Beetle. Super Beetle and Convertible.
-  Station Wagon and Truck.
-  Squareback and Type 3.
-  Karmann Ghia.
-  Type 4.

Just look for your VW's symbol at the end of each accessory's description.

**1. 'Formula Vee' Leather-grained Gearshift Knob.**

Black leather-grained covering adds a touch of elegance, especially when used with matching Dash Kit and Steering Wheel Cover. Choice of Wolfsburg City Crest or shift pattern insert.



**2. 'Formula Vee' Walnut Gearshift Knob.**

Custom designed of warm walnut. Top shows VW shift pattern. Shift in style. Also available with Wolfsburg City Crest insert.



**'Formula Vee' Tachometer.**

Lets you watch your engine rpm's in each gear range. Helps you get maximum performance, efficiency and economy from your VW. And you'll get more fun out of driving. Fully transistorized. Indicates rpm's from 0 to 6000. Made to match your instrument panel.



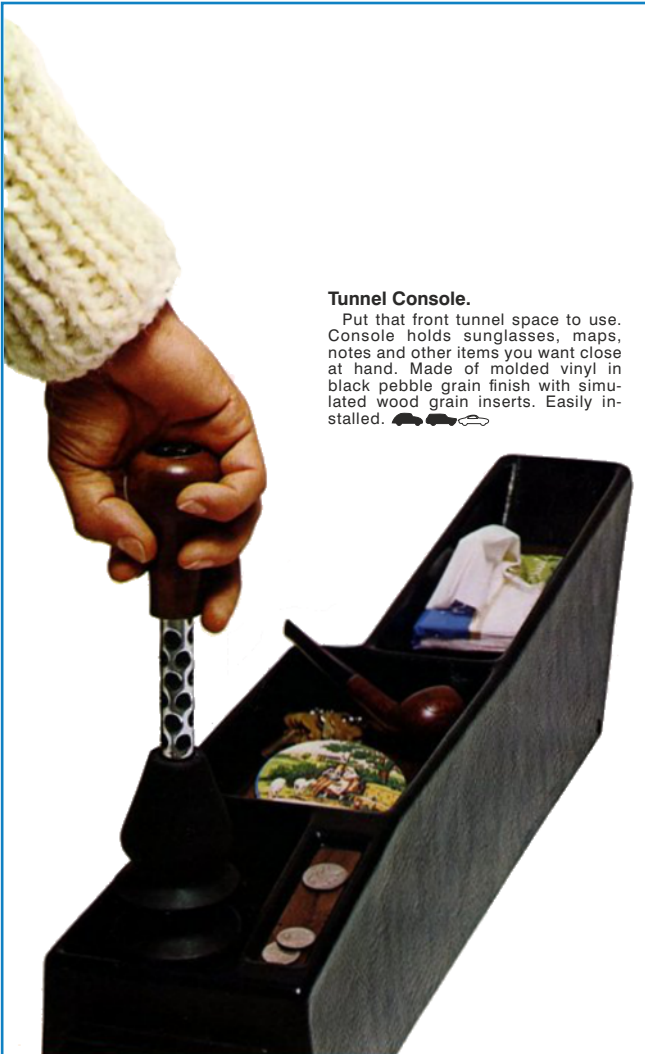
**Rear Speaker.**

Provides clearer, better acoustics throughout the car. Has ist own volume control, too.

**Radio Units.**

Special Sapphire line of radios and tapeplayers offers maximum choice for VW owners. AM and AM/FM stereo radios are more miniaturized than any previous line, and all offer improved tone quality. An 8-track stereo tapeplayer is available in combination with AM radio or separately.





**Tunnel Console.**

Put that front tunnel space to use. Console holds sunglasses, maps, notes and other items you want close at hand. Made of molded vinyl in black pebble grain finish with simulated wood grain inserts. Easily installed. 🚗🚘🚙



**Glove Compartment Shelf.**

Now you can find what you want in your glove compartment without fumbling or searching. Horizontal shelf keeps maps, books, etc. at hand. Vertical separators make compartments for cigarettes, sunglasses, toll tickets and other small items. Grey plastic with chrome trim. Slips right into place. 🚗🚘🚙



**Tissue Dispenser.**

Have a tissue handy every time, with this practical dispenser. Black styrene case with leather grain finish, and polished aluminum faceplate with Wolfsburg City Crest. 🚗🚘🚙



**Parcel Shelf.**

All the room you need for storing maps, gloves, or small packages. Raised edge prevents articles from sliding off. Mesh webbing is easy to clean. Easily installed under dash panel. 🚗🚘🚙



### Luggage Compartment Lid.

Put this lid over the space behind your rear seat and what do you have? A concealed luggage compartment plus a useful shelf. Comes in black to complement your interior. There's a lid for the 4-Door and one for the Wagon. 🐞



### Clothes Hanger.

Full-length hanger rail lets you take all the clothes you need with never a wrinkle. Rail is grooved to keep clothes from sliding about. Easy to put in, easy to take out. 🐞



### 1. Rear Deck Mat.

Make your Squareback's rear deck comfortable for children, pets. Solid polyurethane foam, 1" to 1½" thick with reversible red and black vinyl covering. Contoured to fit around wheel wells. Doubles as beach and lawn pad. 🐞



### 2. Door Storage Compartment.

Sizeable compartment, 6½" deep, provides convenient storage of maps, books and other items. Helps keep the Interior neat and uncluttered. Made of molded vinyl in black pebble grain finish, with protective trim edging along the top. Matches the interior appointments of late model VWs. Can be installed on either one or both doors. 🐞



### 'Formula Vee' Shifter.

This accessory not only looks sporty - it makes shifting quicker and easier. Chrome-plated shift lever has black leather-grained knob with Wolfsburg City Crest. Short shift pattern reduces shift lever travel. Built-in overrider spring eliminates depressing shift lever for reverse. Low-profile floor console included. Easy installation, utilizing original VW mounting parts. 🐞🐞

### 'Formula Vee' Sports Gearshift Lever.

Gives your VW a sporty look and a sporty driving feel. Has a drilled chrome steel shaft, walnut knob with Wolfsburg City Crest. PVC boot. Slips over original shift lever, clamps down on base. (Lever does not fit automatic stick shift.) 🐞



### 'Formula Vee' Walnut Shift Lever Handle.

This handle is made especially for vehicles equipped with automatic transmission. It is made of solid walnut and has a chromed mounting base that matches the shift lever. Adds a distinctive look and feel to automatic driving. Comes with counter lock nut to keep handle securely in place. 🐞🐞



**1. 'Formula Vee' Dashboard Kit.**

Add the warm appearance of walnut to your front dash. Actual wood graining, reproduced and embossed on vinyl, has the look and feel of hand-finished wood. Also available in black pebble grain finish. Self-adhering, can be applied in minutes. 🚗

**2. 'Formula Vee' Simulated Walnut Knob Inserts.**

Add a complementary touch to the Dashboard Kit. Made of nylon, with a walnut grain and the knob identification symbol imprinted. Easy to install. 🚗



**'Formula Vee' Leather-grained Steering Wheel.**

This deluxe flat dish wheel has a black leather-grained cover wrapped around polyurethane padding. Looks and feels elegant. With a slightly smaller diameter than the regular wheel, it gives quicker handling. 🚗🚗🚗🚗

**Simulated Wood-grained Steering Wheel.**

The look and feel of wood. Drilled, satin-finish spokes, offset by a black center hub. Comes completely pre-assembled for easy installation. Not available for 1972 Super Beetle. (Not shown.) 🚗🚗🚗



### "Sleep-in" Space Extender.

Just the thing for camping out. This unique device swings the rear seat forward and down, giving you a rear deck that's 6'10" long, with comfortable sleeping room for 2 adults. Turns your Squareback into a camp on wheels. 🚐

### 1. 'Formula Vee' Steering Wheel Cover.

Enjoy a more comfortable feel of the wheel all year 'round. Vinyl-surfaced Porotherm wheel cover keeps your hands warm in winter and dry in summer. Installs in minutes. 🚗







### Right Side Mirror.

This mirror matches your left side mirror, gives extra rear visibility when passing and parking. Heavy chrome finish, fully adjustable. (Standard equipment on Squireback.)



### Cigarette Lighter.

Got a light? Sure you do - every time, with this automatic lighter. Easy, safe way to light up while you're driving.



## 2. Electric Clock.

Don't take your hands off the steering wheel to find out what time it is. Our electric clock gives you the time of day - and gives you another good-looking Instrument for your VW's panel. Installs next to the speedometer, which it matches. Illuminated face.

## 3. Air Conditioners.

Who says air conditioning is a luxury? When the weather turns hot, humid and just plain miserable, air conditioning is simply civilized. And you can enjoy economical, efficient air conditioning in your VW - because these units are made especially for VWs. Each is compact and attractively designed to complement the interior of the appropriate VW model. What's more, these air condi-

tioners are engineered to circulate cool, dehumidified air with minimum horsepower requirements and no loss of legroom or luggage space. Pretty cool.

Each unit is simple to operate and features automatic temperature control, quiet 3-speed blower and large adjustable louvers that circulate the cool air in all directions.





### Seat Recliner.

Converts front seats into reclining seats with a flick of the handle. Gives passenger a chance to lean back and rest during stopovers. 🚗🚗

### 1. Terry Cloth Seat Covers.

Colorful and care-free. Remarkably cool in summer, warm in winter. Easy to install, easy to launder. Colors: red, blue, green, tan, black, grey. 🚗

### 2. 'Formula Vee' Racing Stripe Seat Covers.

These racy covers have all the good features of our Nylon-foam Seat Covers. They're washable, stain-resistant and contoured for a snug fit. And they've got the added dash of white racing stripes woven right into the fabric. The stripes are boldly offset in a field of red, blue, green, tan or black. 🚗🚗

### Nylon-foam Seat Covers.

Handsome, comfortable, custom-contoured. You can install them yourself in no time, slip them off just as quickly for an occasional laundering. Stain-resistant to keep those good looks. Colors: red, blue, green, tan, black. (Not shown.) 🚗🚗

### 3. Rubber Floor Mats.

Heavy duty rubber floor mats enhance the VW's appearance and protect the carpet and flooring from soil and wear. One-piece design keeps mat securely in place. Lifts out easily for cleaning. Available for both front and rear in charcoal or red. 🚗

### 4. Coco Fibre Mats.

Keep your VW's floor handsome and comfortable, too. These mats are woven of fade-proof and moisture-resistant quality fibre, with leatherette-bound edges. In a variety of colors. 🚗🚗🚗🚗



### 1. 'Formula Vee' Air Intake Grille.

Dress up your Sedan with this highly polished anodized aluminum grille. It snaps on in a jiffy. Also available for front-mounting on Station Wagons. 🚗

### 'Formula Vee' Rear Hood Grille.

Matches the 'Formula Vee' Air Intake Grille to add a finishing touch to your Sedan. Same polished anodized aluminum. And just as easy to install. (Not shown.) 🚗

### 2. Lockable Ski Rack.

This new lockable ski rack carries skis and poles securely. Its built-in lock not only locks skis and poles to the rack, but also locks the rack to the rear of your car.

The rack comes with stool holders that firmly support the ends of your skis. It holds two pairs of skis and poles. Easy to mount and easy to remove. 🚗



### Ski Carrier.

This versatile ski carrier can be mounted quickly on the rain channels or on the luggage rack. Skis can be locked in place with padlocks (not supplied). 🚗 🚗 🚗



### 1. Trailer Hitch.

Tote motorcycles, a boat, travel trailer or you-name-it. This hitch is designed for lots of pull without harming your VW. Made of hot-rolled steel, aluminum finished, with 1 1/2" diameter chrome-plated ball.



### 2. Sunroof Wind Deflector.

Keep the wind outside when the sunroof is open. Plastic deflector gives you draft-free air even in rain or snow. Clips onto existing screws of the sunroof frame. Does not interfere with operation of the sunroof.

### 3. 'Type 3' Stripe Kit.

Add racing stripes to the sleek lines of your Type 3. Kit contains 4 pre-aligned, self-adhesive strips, each 3" wide. They're easy to apply and come in a choice of black or silver.

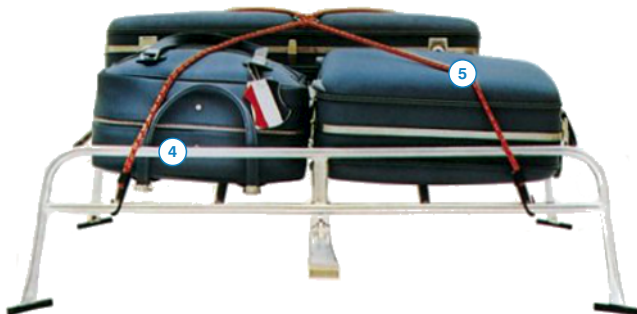


### 4. Luggage Rack.

Get a luggage rack and you can stop deciding what to leave at home. Now you can put more baggage up top, more people inside. Racks are galvanized and highly polished to keep their gleaming good looks. They mount easily on your VW's rain channels, so there are no holes to drill. Feet are rubber-tipped to protect car finish.

### 5. Luggage Spider.

Strong elastic cords stretch across roof rack to hold luggage securely. Steel hooks and center ring are plastic covered.



### 6. Vinyl Tarpaulin Cover.

Long lasting, all weather protection for your luggage, 60" x 62". Complete with 14 ft. nylon rope.

### 7. Luggage Hold-down Strap.

Heavy duty, won't stretch or shrink. Non-slip buckle, 1" wide, 96" long.

### 8. Luggage Rack.

This rack lets you carry swan more than a wagon-load. Fastens quickly to the rain channels. Rubber-tipped feet protect the roof finish. Galvanized tubular steel construction. Available in 48", 72" and 108" lengths. 🚐

### 9. Side Step.

Make it easier to get in and out of your VW Station Wagon. Step is made of anodized extruded aluminum. Installs easily in the jackwells. 🚐



### 10. Squareback Luggage Rack.

This permanently mounted rack is built especially for your Squareback and 411 Wagon. Constructed of anodized extruded aluminum bars, with die-cast corner stanchions and stainless steel tubular rails. 🚐

### 11. Vinyl Carrier Bag.

Keeps luggage in place and protected. Durable vinyl, with zipper and hold-down straps. 30" x 35" x 14". For use with VW roof racks. 🚐





### 1. Meg-type Wheel Covers.

The racy look of mag wheels, at a fraction of their cost. Five wide spokes, simulated wheel lugs and raised hub make these covers look like the real thing. Aluminum finish is resistant to rust and corrosion.



### 2. Side Slat Grille.

This anodized aluminum grille dresses up the side vents of your 4-Door. Snaps on quickly, easily, securely.

### 'Formula Vee' Stripe Kit.

These racing stripes add a look of dash to your VW. Kit contains 4 pre-aligned self-adhesive strips, each 2 1/2" x 40". Choice of gold, white or black. Easy to apply.



### 'Formula Vee' Wheel Bolt Caps.

Chromed plastic caps add a touch of sparkle to open-style wheels. They slip easily onto each wheel bolt, hold securely.



### 3. 'Formula Vee' Bumper Overriders.

Here's extra protection for your VW when you're on the road and when you're parked. Overriders have live rubber strips to cushion against shocks. And they're made to match your VW: heavy chrome finish for the Sedan, Type 3, 4 and Squareback; baked enamel for the Station Wagon.



### 4. 'Formula Vee' Fanfare Horn Set.

Let them know you're coming! Double-toned high pitch and low pitch horns let you sound a loud warning on the road. Heavy chrome finish. Mount securely on front bumper.



### 5. Hood Bib.

This tough, leatherette cover protects the paint against insects and pebbles, while adding a sporty look. It's form fitted to the Beetle's hood, and attaches quickly with straps and tension cords.

### 6. Fog Lamps.

Their amber lenses and penetrating rays give you greater visibility under adverse weather conditions such as rain, fog and mist. They're sporty looking, too.





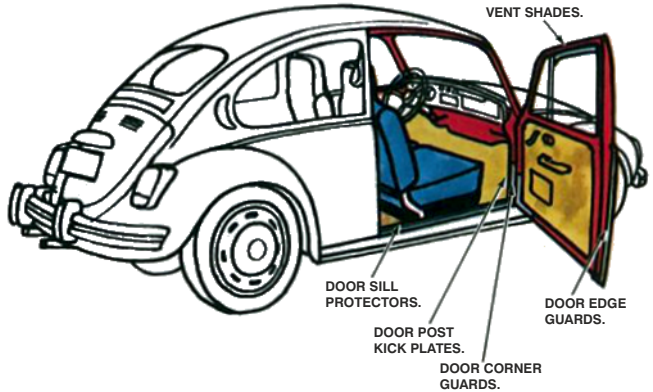
### Security Alarm System.

Keep thieves out of your VW. When you activate the lock switch, anyone opening any door, the luggage compartment or the engine compartment, will set off a loud alarm. Your choice of siren or bell alarm. 🚗

### Trim Group.

The VW Trim Group gives protection where it's needed. Door Corner Guards, Door Post Kick Plates and Door Sill Protectors keep passengers from scuffing up your VW as they get in and out. Door Edge Guards prevent scratches and paint chipping along the edge. The Vent Shades protect you

and your passengers from both sun glare and rain. They also reduce fogging by enabling you to keep windows open, even in a heavy downpour. The Trim Group accessories are all made of stainless steel. So, in addition to protecting your VW, they help brighten its appearance. 🚗



### 1. 'Formula Vee' Flare Tip Exhaust Pipes.

Add a sporty look and a sporty sound to your VW, while improving performance at the same time. Heavy chrome-plated flared pipes reduce exhaust back pressure. Easily installed. 🚗

### 2. Gravel Guards.

High-polished stainless steel. Protect fenders from stones, gravel, dirt. Available for front and rear fenders (except: rear fenders only for Type 3 and Squareback). Those attractive stainless steel guards give protection where rear fenders are most likely to be damaged by stones and other road debris. 🚗

### 3. Vent Shades.

Highly-polished stainless steel. Not only dresses up your VW, but gives draft-free ventilation, reduces window fogging, keeps rain out, keeps car cooler in summer. 🚗

### 4. Door Handle Shields.

The area around the door handle gets a lot of wear. Keep it gleaming with a high-polish aluminum shield. 🚗

### 5. Rain Channel Molding.

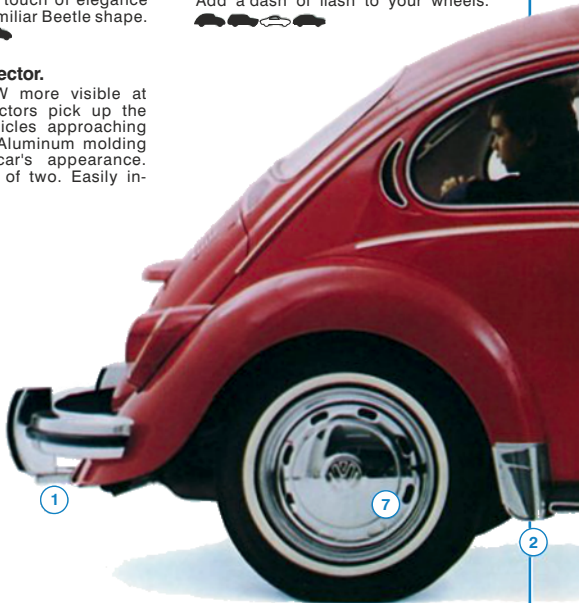
Protect the exposed edges of the rain channel by adding this chromed plastic molding. A touch of elegance that outlines the familiar Beetle shape. Easily installed. 🚗

### 6. Sill Panel Reflector.

Makes your VW more visible at night. Glass reflectors pick up the headlights of vehicles approaching from either side. Aluminum molding enhances your car's appearance. Packaged in sets of two. Easily installed. 🚗

### 7. Wheel Trim Rings.

Highly-polished aluminum, chromed steel or stainless steel slotted type. Add a dash of flash to your wheels. 🚗





**Utility Light.**

Illuminates engine and/or luggage compartment. Light goes on and off when hood is opened and closed.





#### 4. Bulb Kit.

Bulb Kit provides a spare for every light bulb in the VW. Makes replacement easy, convenient. Includes spare tail light, turn signal light, dash lights, parking light plus extra fuses. Bulbs and fuses are packed in protective styrofoam in durable plastic container. Stows away handily in glove compartment.

#### 5. Tire Pressure Gauge.

Don't guess at tire pressures. The wrong guess can wear your tires out quicker, make driving more difficult. This accurate gauge is calibrated in both pounds per square inch and kilograms per square centimeter.

#### 6. Glove Compartment Lock.

Lock up your valuables. And, on 1969 and later models, you'll also be protecting everything stored in the trunk, since the hood release is located in the glove compartment. Comes with its own two keys. So you can keep valuables locked up when leaving the ignition key with a parking attendant. (Standard on all models since 1970, except Beetle Model 111.)

#### 7. Hub Cap Removal Tool.

When you need to remove a hub cap, this Removal Tool will help you do the job. Comes in a set of 2, to serve also as covers for your jack wells, keeping mud and stones out and adding a decorative touch.

#### 2. Mud Flaps.

True courtesy of the road. These mud flaps prevent the cars behind you from being sprayed with mud, road salts, etc. Decorative, too.

#### 3. Battery.

Designed especially for your VW. Dry-charged construction means battery life starts when you buy it. Exceeds original equipment specifications.

#### 1. Tool Kit.

Ideal for minor repairs. Rectangular kit holds twelve basic tools, plus polishing and cleaning cloths. Tools are contained in a fitted plastic tray, with a second tray provided for those tools originally supplied with your VW.

#### 8. Car Wash and Wax.

Here's a product that gives your car a wax job every time you wash it. Add 2 oz. to a pail of water. And you'll have a solution for washing your VW sparkling clean. Rinse, dry and presto - you've got a beautiful wax finish.

#### 9. Combination Car Cleaner and Wax.

A highly effective cleaner, combined with silicone car wax, beautifies your VW in one operation.

#### 10. Clean-up Items.

a) VW polish gives your car a like-new finish and b) VW preservative helps you keep it. c) All Purpose Cleaner cleans just about anything, including whitewalls, carpet and upholstery.

#### 11. Chrome Presentative.

Cleans chrome and protects it from rust, corrosion, weather, road salts. Occasional applications keep chrome like new.

#### 12. Classic Car Wax.

Cleans, polishes and protects with a hard wax coating that seals the paint pores for long-lasting protection. Gives a high gloss without strenuous buffing. Can be applied in sunlight as well as in shade.





## Tires

Choose from a great selection of tires - including regulars and radials. Consider your budget and driving needs, then look at our Continental, Semperit, Autobahn and Wolfsburg tires in either whitewall or black, standard tread or mud and snow. These tires are all engineered to combine high mileage with exceptional roadholding and stopping capabilities. The mud and snow tires have advanced tread designs that reduce skids and side-slips. They are available with steel studs where permitted by state law. 🚗🚙🚛🚚

### The difference between regulars and radials.



This is a cut-away illustration of the conventional "bias ply" tire. The cords in the plies criss-cross at an angle of about 30°-40° to the centerline. This design has been the standard of the tire industry for more than 40 years.



In the radial tire, the cords run at right angles to the centerline. In addition, there is a belt over this radial section, whose cords run at an angle of about 15° to the centerline. This design reduces "tire squirm" and provides long tire life.



### 13. Windshield Washer Solvent.

Triple action formula defrosts, deices and keeps windshield clean all year 'round.

### 14. Silicone Spray.

Here's one product with many uses. Prolongs the life of rubber parts. Keeps windows, seat runners, cables operating smoothly. Protects battery connections, ignition wires and chrome parts from moisture and corrosion.

### 15. Molykote Spray Lubricant.

Keeps door locks, hinges, all external moving parts operating smoothly and quietly. Spray can is particularly useful for hard-to-reach places.

### 16. Molykote Fluid Concentrate.

Non-settling fluid concentrate reduces wear.

### 17. Brake Fluid.

Keep a can handy - it's selected especially for VWs.

### 18. Touch-up Paint.

Retouch those little nicks and scrapes in a jiffy. Available in all standard VW colors in cartridge applicators with brush as well as aerosol spray cans.



Authorized Dealer



Beetle: 60 ways different.



Type 3: 47 ways different.



Station Wagon:  
25 ways different.



Karmann Ghia:  
30 ways different.



Type 4: 32 ways different.

